United Way of Greater Los Angeles Los Angeles, CA

Project Title Saving for the American Dream

Contact Information Kristine Williams

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AFI Grant Amount \$1,000,000

Nonfederal Support \$1,000,000

Project Period September 2002 – September 2007

Highlights The United Way of Los Angeles is expanding its

existing countywide AFI-supported Saving for the American Dream program to enable 560 additional families to open homeownership and microenterprise IDAs. The match rate is \$2 to \$1, for up to 24 months. In addition to core training, participants can access an array of services, such as employment support, childcare, crisis management, structured planning exercises, mentoring, counseling, and credit repair.

Target Population Low-income households in Los Angeles County,

California.

Grantee/Collaborative Description United Way of Greater Los Angeles was founded in

1962 and, since 2001, has managed a countywide IDA program. This program is an expansion of existing IDA activities, including AFI-funded efforts, and has added eight program partners, including housing and human service agencies throughout the county. Bank of America is holding the Project Reserve Account. Participant accounts are being held in Commercial Capital, California Bank & Trust, Union Bank of

California, and US Bank.